

# COMMUNITY INTERACTION

Business Social + Community Night in the Park

Approximately **24 business owners** were in attendance.

The attendees were divided into two groups. A presentation was made to each group with a question/answer session.



Approximately **30 individuals** visited the project display station during the event.

Interaction with the community members was held as an “open house” format. Community members viewed the displays, asked specific questions and took time to fill out a comment sheet.



**16 Comment Sheets** were filled out and returned, so far

All of the participants noted that they **are residents**.

Overall, the ideas and design concepts presented at both meetings were **well received**.

Support was offered both verbally and through the comment forms.

**City of Fountain**  
**Fountain Urban Renewal Authority**

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**Olde Town and Interstate Gateway Design Guidelines**  
September 2017

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**Public Comments**

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Are you a Resident of the City of Fountain? Yes:  No:  Part-time:

Do you support:

	YES	NO	MAYBE
Santa Fe Design Concepts	✓		
A Roundabout Concept at Santa Fe and Ohio	✓		
Ohio and Main Street Design Concepts	✓		
Civic Park Concepts Along Main Street	✓		
<b>Explain Why:</b>			
<p><i>This is needed and necessary to keep Fountain unique and with a small town feel. Love it !!</i></p>			
<p>Do you think the design concepts presented will help to improve economic vitality and pedestrian experience of the Gateway and Olde Town Districts? Yes: <input checked="" type="checkbox"/> No: <input type="checkbox"/></p> <p>Why? <i>It increases the curb appeal of the city. It keeps the potential for hodge podge "pockets" of industrial centers from dividing or segmenting the city.</i></p> <p>▪ <b>Please share your other ideas and comments in the space below (or the backside):</b>  <i>Your ideas regarding the trails and the creek are key to your proposals. This influences the art and the foot traffic. It attracts residential home buyers + more unique stores + businesses... while at the same time boosting our industrial presence.</i></p>			

**Thank You for Helping Us Continue to Improve the City of Fountain!**  
If you need more time to share your thoughts with us, please return your questionnaire to one of the following: [info@furaco.org](mailto:info@furaco.org) or the Drop Box located in the foyer of City Hall.

# COMMUNITY INTERACTION

Business Social + Community Night in the Park

## Common Concerns from the Community

- **Funding** for project(s) with in the study area (Public vs. Private)
- Train **noise**
- Trains being a barrier
- Roads generally **need improvement**
- The streets in Olde Town do not seem to be able to support the **rapid growth of the City.**

- Need for **safe pedestrian circulation**



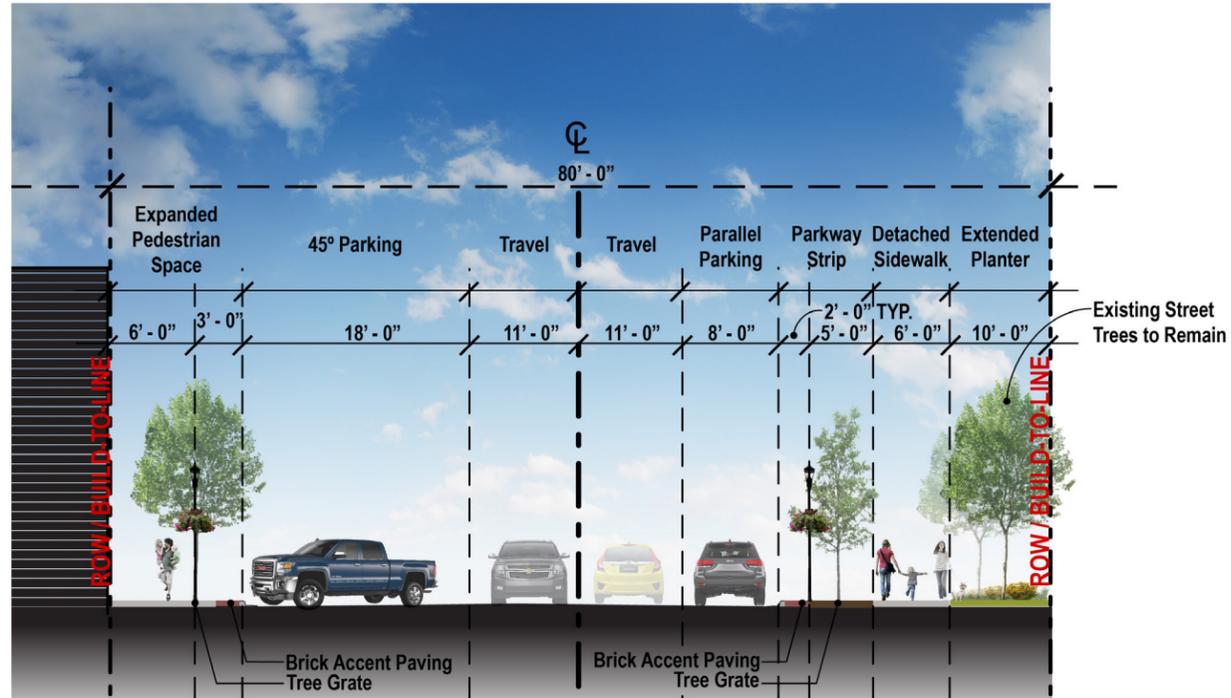
- Will traffic circulation **really work** with a roundabout at Santa Fe and Ohio?



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## Common Concerns from the Community



- Does **CDOT support** this? Can they help with funding?
- Does the **City support** this?
- Will the City **follow through** with this?
- There seems to be a lot of time between when an idea is presented to the public and when it is, if it is, actually seen through. Because of this, there is **apprehension within the community** – particular to those residents who have lived in Fountain for more than 10 years.

- Parking for Olde Town Businesses
- How will **existing properties** be expected to comply with the Design Guidelines?
- How does the reality of **time** work with the ideas presented?



**A Change in Use or New Private Development will trigger the incorporation of the new Aesthetic Design Standards**

# COMMUNITY INTERACTION

Business Social + Community Night in the Park

## Common Concerns from the Community

- The Community is looking for more consistent and better ways **to be informed** about projects and events.

## Current FAQ's on City and FURA Outreach

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### **www.FURA.org**

Top visited content: Projects  
Average - 107 unique visitors  
Average - 167 views/day

**City** hired a Community Engagement Manager / Public Information Officer on July 31, 2017

### **September 2016**

City launched official Facebook page

### **September 2017**

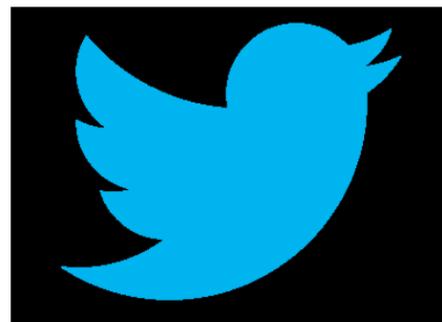
City launched official Youtube channel  
City launched official Twitter channel

### **October 2017**

City will launch a new website

### **2018**

Community-wide brand imaging effort for the City of Fountain



[www.fountaincolorado.org](http://www.fountaincolorado.org)  
[www.fura.org](http://www.fura.org)

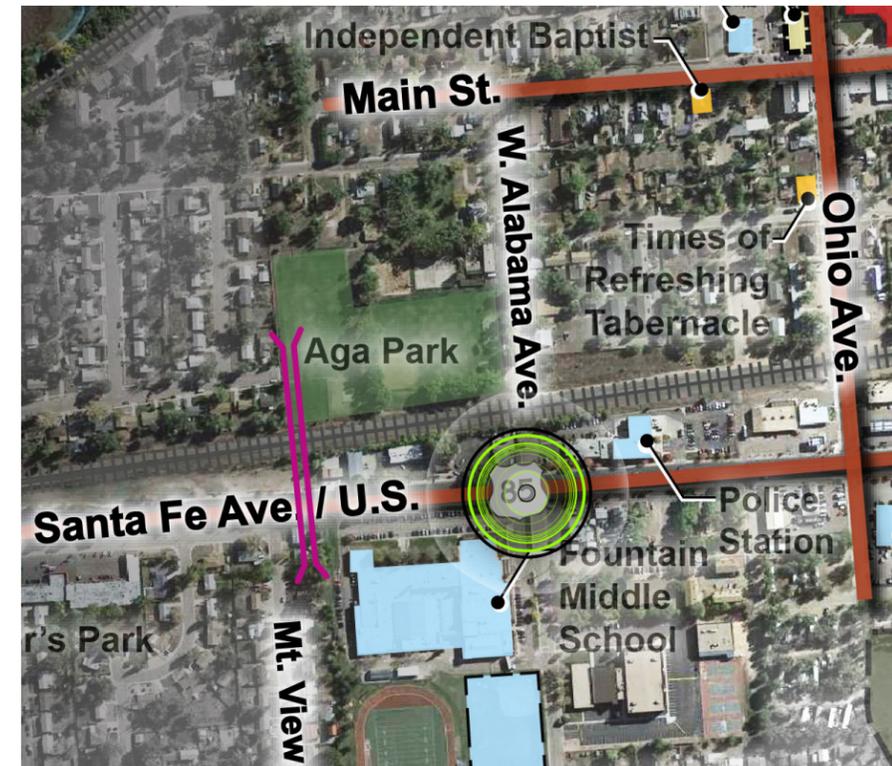
## Discussion Topics of Note

- Many of the homes within the Olde Town District are **Sears and Roebuck Kit Homes**. The home owners who were aware of the historic nature of their homes were proud and excited to talk about their homes.

- Business along Main Street should be **more active**, like a café or brewery.
- More **family oriented design and activities** around Main Street would help to bring young families to the area.
- There is a common desire to have **businesses** (shopping and restaurants) where **young people** in the community can frequent.



- Should a **roundabout** be considered at Santa Fe and Alabama?
- Should a **pedestrian bridge** between Aga Park and the Middle School be considered?



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## Personal Outreach

FURA Walkabout

## Overflow

Documentation for the City is being compiled to inform the City about Community Concerns outside of the Design Guidelines project.

## Summary

Documentation of the Community Outreach Process is being compiled for official record.

## CDOT

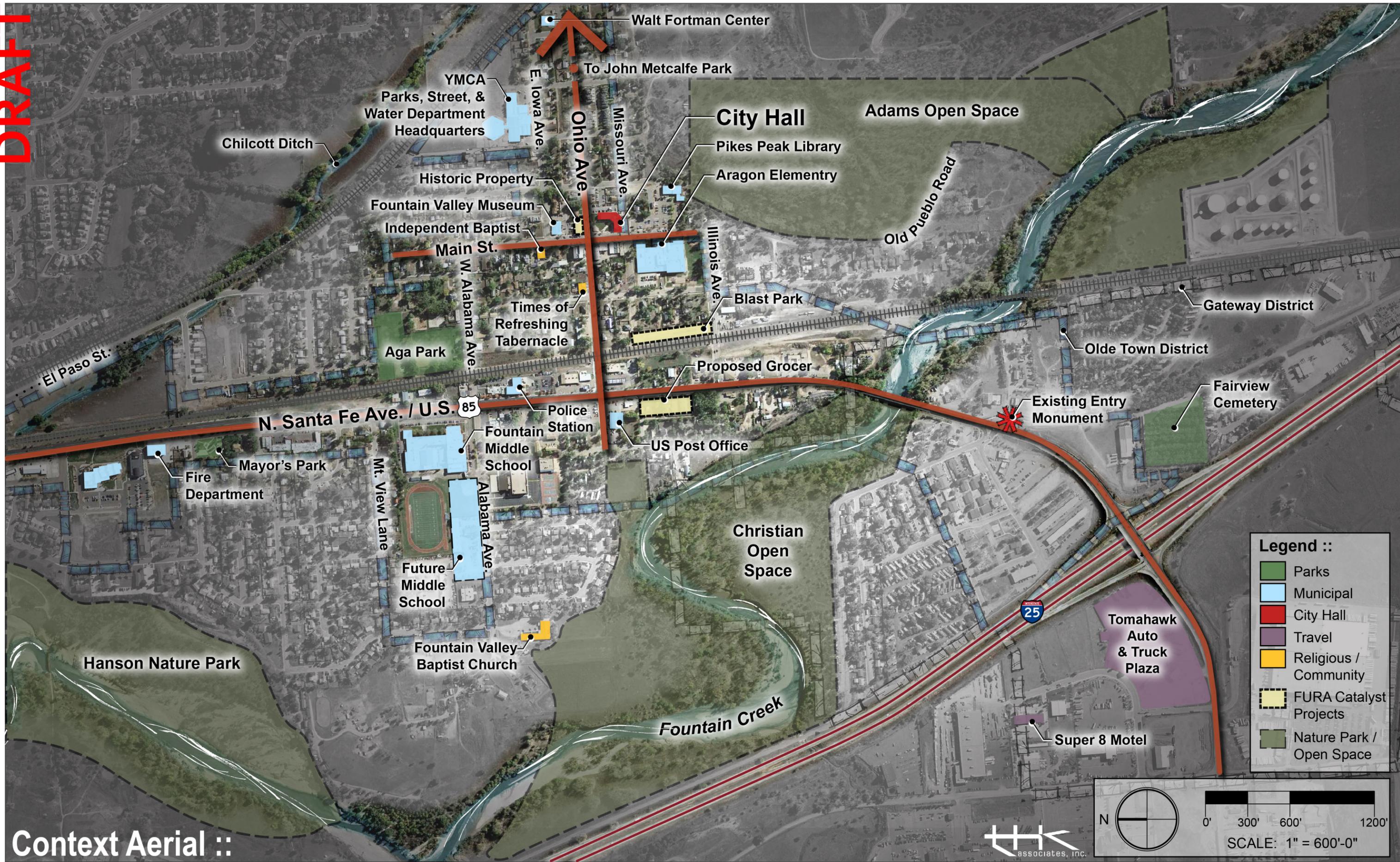
Scheduling a roundtable session iwth City Departments and CDOT is in the works.

# Let's Get Started

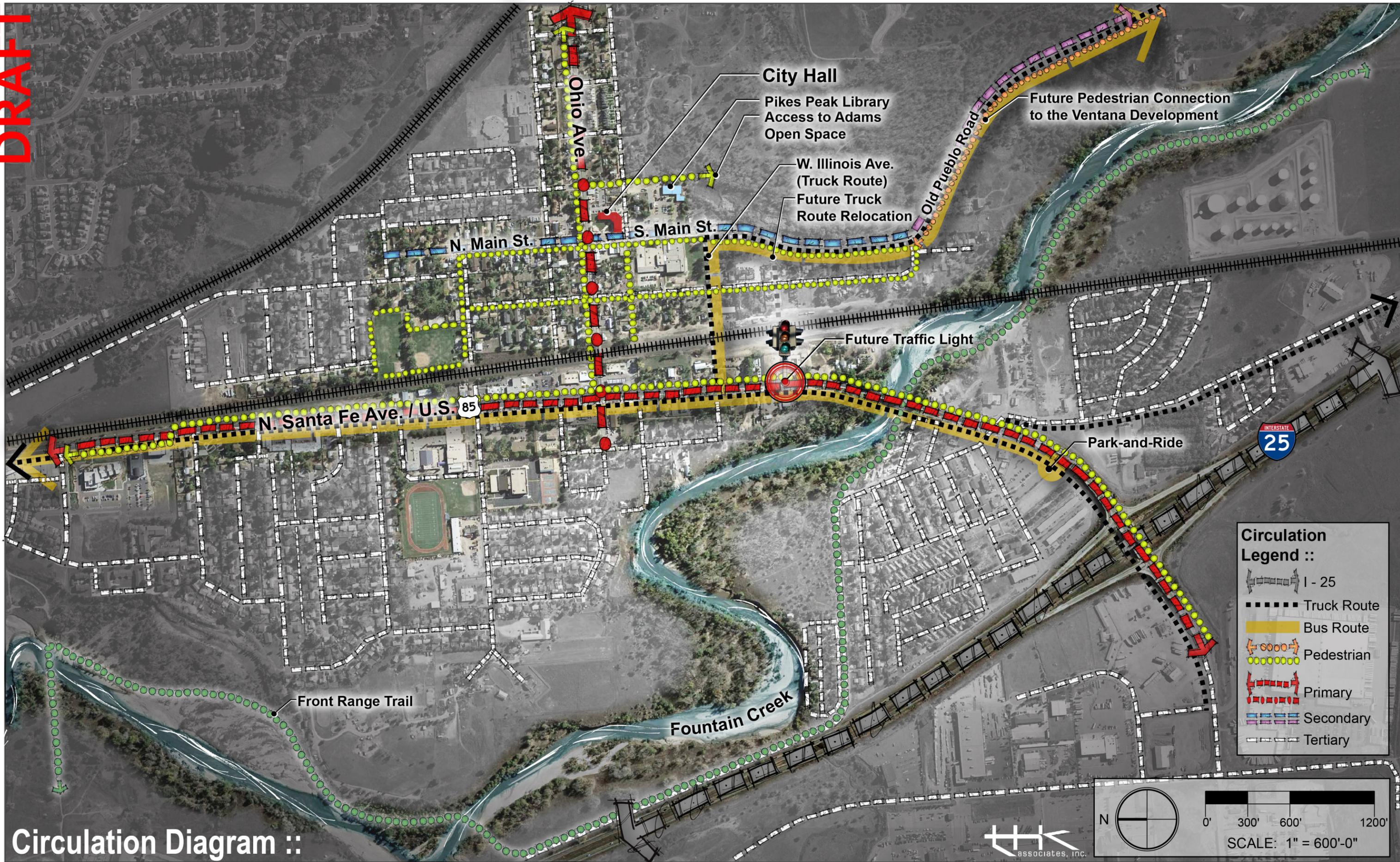
**EXAMPLE PAGES**



**DRAFT**



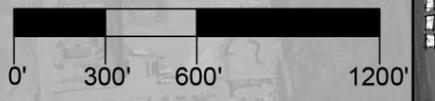
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**Circulation Legend ::**

	I - 25
	Truck Route
	Bus Route
	Pedestrian
	Primary
	Secondary
	Tertiary

Circulation Diagram ::



SCALE: 1" = 600'-0"

# Architectural Character of Fountain

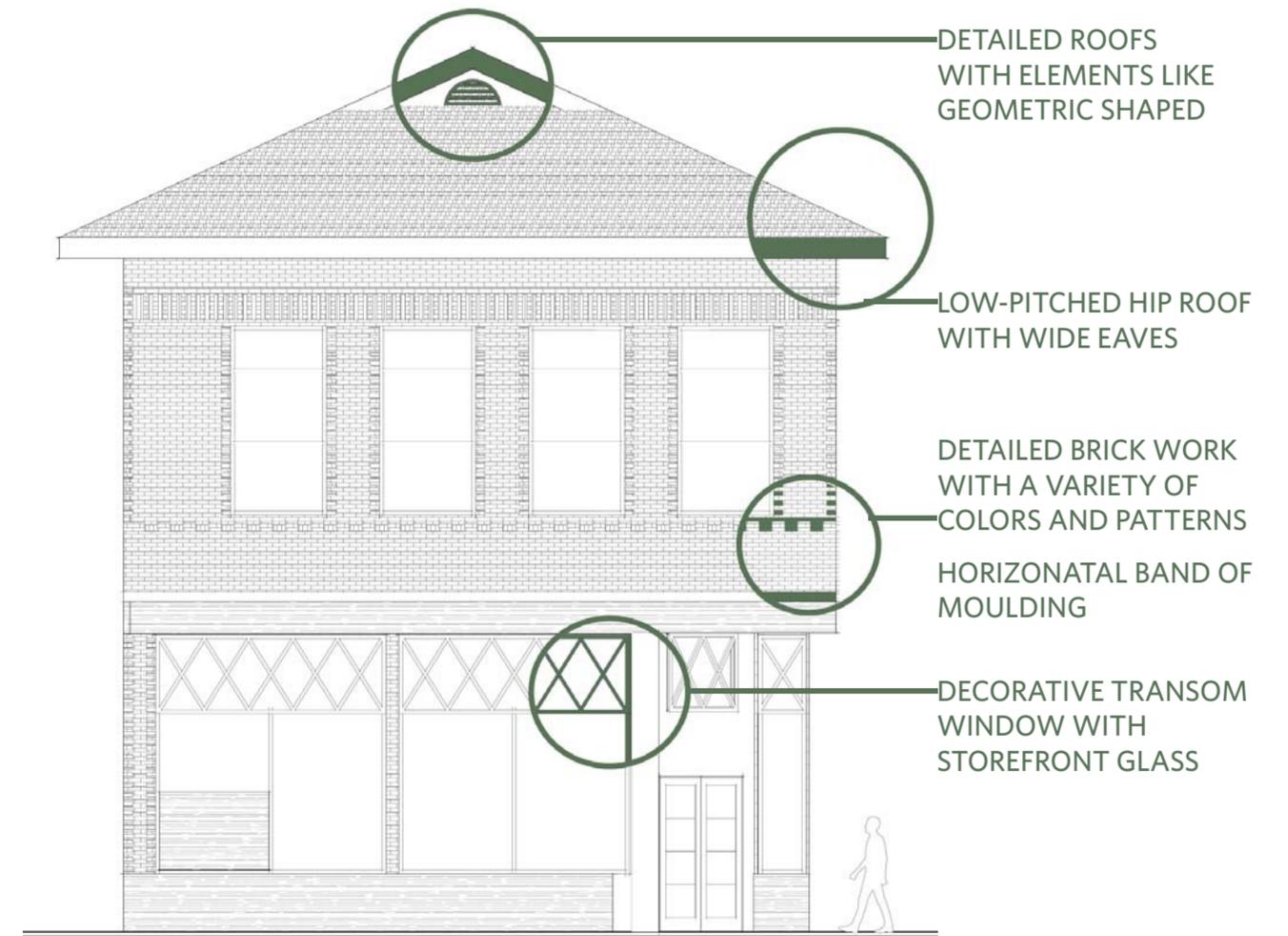
## Style

The predominant and model architectural style in Fountain Colorado is consistent with Eastern Prairie style architecture. Improvements and new construction should maintain the integrity of the historic character of Fountain and the ideal of the "All American City" (awarded 2002), in a way that is compatible with creative design.

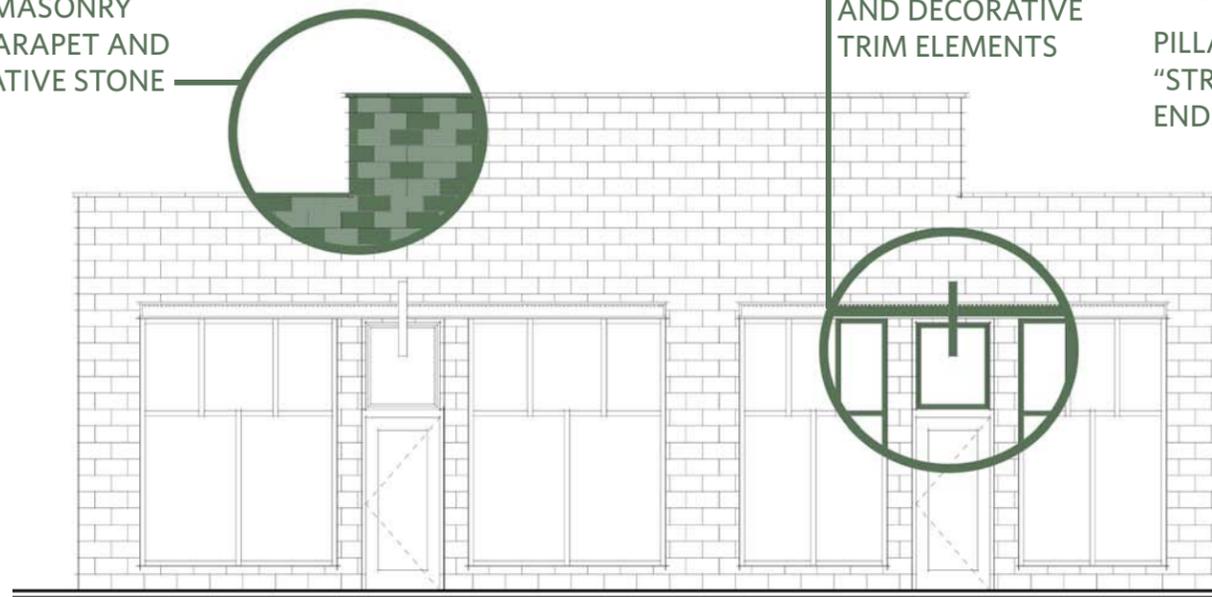
Designs for new construction should reinforce the retail-oriented function of the street and enhance the pedestrian experience. Our desire is to promote creative, contemporary design that respects the historic context. This can be done through a thoughtful integration of historic and new architecture and repurposed existing buildings

Buildings have features associated with traditional commercial designs, including ground level floors of buildings that are oriented to pedestrian views, with large display windows highlighting the goods and services offered for sale inside. Recessed entries are also representative of this design context. A horizontal band of moulding may separate the the ground floor form the upper portions of the façade and the parapet is capped with a decorative cornice. These elements combined to establish a horizontal emphasis along the street, in combination with the build-to-line at the front property line.

A Build-to-Line is a line at which construction of a building facade is to occur on a lot, running parallel to the front property line without setback, and to create a uniform building facade line.



STONE MASONRY WITH PARAPET AND DECORATIVE STONE



FALSE FRONT WITH CAP BOARD AND DECORATIVE TRIM

PILLARS THAT FORM A "STRUCTURAL FRAME" AT THE ENDS OF THE STOREFRONT



# Form and Color

The commercial core will be comprised of a rich variety of building materials. Predominate within this palette is generally high quality brick and natural stone used for prominent commercial and civic buildings. In contrast wood is the material used for the construction of early residential building. The combination of these materials traditionally found in the commercial core creates and maintains a sense of history, durability and permanence.

Where contemporary materials are used they should be high quality and durable, detailed to convey human scale, and compatible with the traditional masonry (brickwork and natural stonework) palette of this area.

A range of façade materials should be used to reduce the apparent scale of a larger building. New construction must be carefully considered for compatibility and context with existing buildings that will remain. High quality durable materials that have proven durability and weathering in this climate should be used.

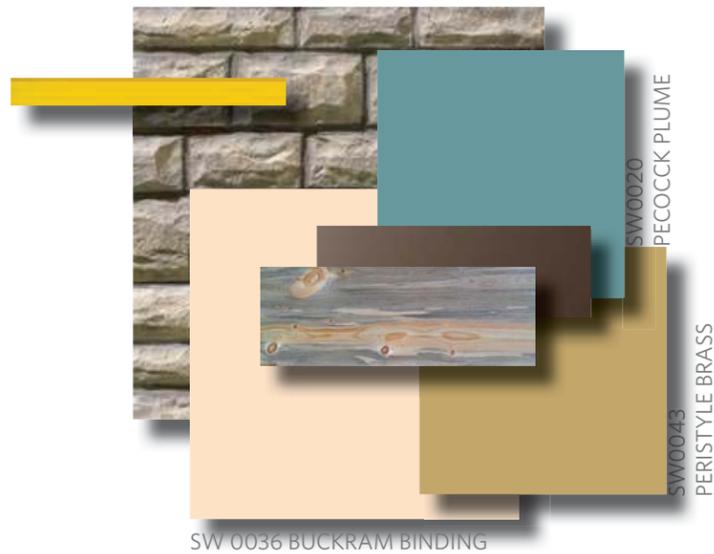
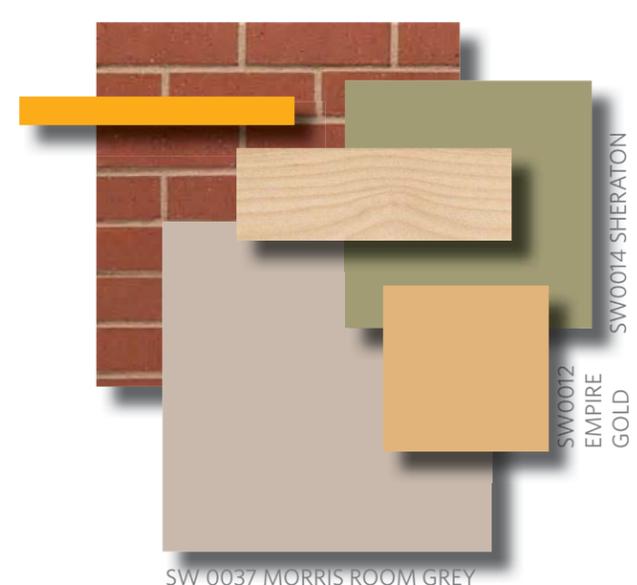
Simple colors with a bold flare infuse energy. Accent colors are encouraged for adding vitality, to tone on tone color schemes, and deep vibrant colors that reflect the nature of Colorado should be considered.

Architectural form should recognize existing scale and diversity and build upon established design traditions, while allowing for creativity and innovations in manner which strengthens the architectural richness and identity of the city core.

It is important that future growth acknowledges, complements, and enhances the existing scale and character of this area. New development should stay within the range of building heights and be designed to reflect the variation of height, whether single story or larger three story.

Fenestration on upper floors is traditionally predominately solid and void, or hole in the wall type of openings and typically vertical in proportion, reflecting classical architectural proportions. There are however departures from this that which contribute to the rich diversity of the street scape.

Active façades including a building exteriors equipped with Smart Glass, shading systems, or other technologies that can dynamically change the optical and thermal transmission characteristics of the windows, as well as other modern building technologies should be integrated into the design.



## COLOR PALETTE:

There is a wide range of acceptable colors. The colors here are Historic Hues suggested by Sherwin Williams. These timeless colors, that draw from and complements the brick and natural stone are examples of the types of sophisticated color selection, that included stone or brick, paint colors, wood, and metals, that improvements and new constructions will be required to get approval for prior to construction.

Accent colors for awnings and approved signs can be vibrant and chosen to coordinate with the chosen palette.

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# I-25 and Santa Fe Interchange + Gateway District

## Vision

The I-25 and Santa Fe Interchange is the first, vehicular approach that residents and visitors experience when entering the City of Fountain from the south. The exit ramps and bridge over I-25, along Santa Fe, are the first opportunity for the City to begin to identify itself. This design segment is dominated by motorists and warrants that the scale of the design elements along the roadway should be oriented for the view of vehicular travelers.

Landscaping, vertical architectural elements and wayfinding moments should be located along the sides of the ramps, at the top of the ramps and along the bridge railings.

Architectural and signage aesthetic guidance is important here, because it will create a visual language that avoids typical interstate design and encourages the establishment of a visual identity for the City through its vertical structures.

## Context - Site

The approach to the City of Fountain from I-25 and Santa Fe is vast, typical and industrial.



I-25 Southbound Exit 128

Google Earth Streetview 2017



I-25 Northbound Exit 128

Google Earth Streetview 2017

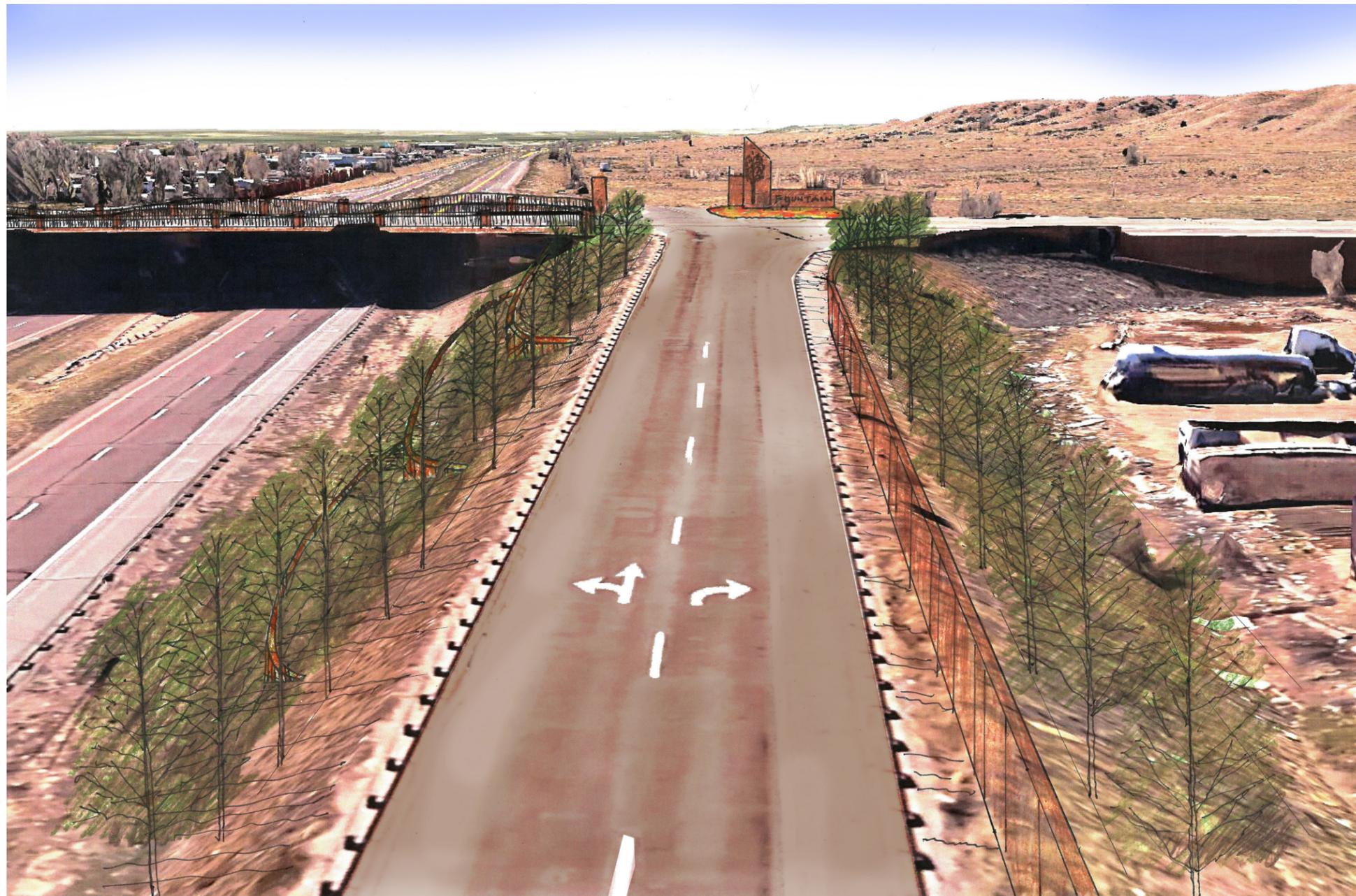
### Typical Interstate Exit Ramp Experience

- Unobstructed views.
- Industrial development to the west.
- Industrial / Hwy signage.
- Industrial, warehouse architecture
- Direction signage to the City is small and unassuming. It is easy to overlook when traveling up the exit ramp.
- Erosion control, non irrigated seed mix on sides of ramp
- Volunteer / weed trees along ramp.
- Simple over pass bridge with typical safety barrier rail along north side.



Santa Fe / US 85 Eastbound - Bridge over I-25

Google Earth Streetview 2017



Southbound I-25 Exit Ramp to Santa Fe / Hwy 85



Example:  
Split-face block and Smooth-face block



Example:  
Formliners can be customized to create texture and pattern



Opaque Sound Wall - Northbound I-25

## Guidance

### Hardscape

#### Opaque Wall

Design of these walls should incorporate a combination of textures to mimic the wave patten of the opaque sound wall located along the northbound lanes of I-25.

#### Location:

- West side of southbound exit ramp
- East side of northbound exit ramp

#### Acceptable Materials:

- Stacked block
  - Block may be smooth or split face.
- Cast-In-Place (CIP) Concrete
  - CIP wall may be cast using form liners for texture. Texture and organization of pattern must be approved by the Fountain Urban Renewal Design Review Committee.
  - CIP wall may not be integrally colored concrete, but shall receive structural coating or stain for color and ease of long term maintenance.

#### Scale:

##### Height:

- Minimum: 10' - 6"
- Maximum: 16' - 0"

##### Width:

Horizontal panels may be interrupted by a vertical element. Spacing shall be a minimum of 10'-6" o.c. and a maximum of 18' - 0" o.c.

#### Acceptable Colors:



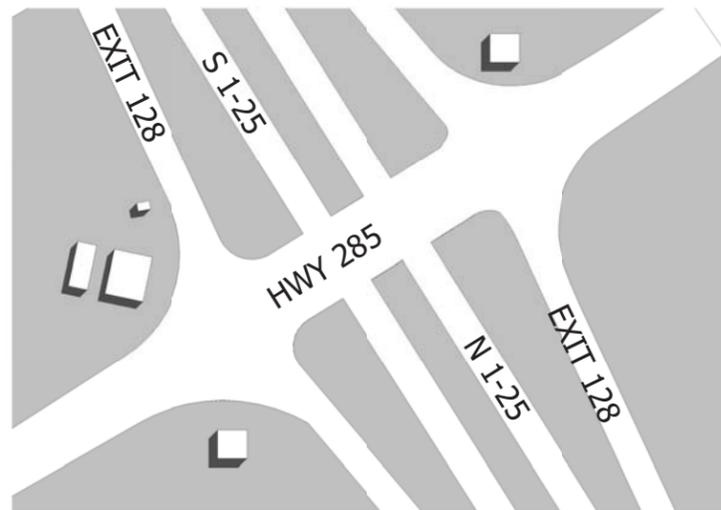
Color recommendations are selected from Davis Concrete Color Pigment Swatches

The following are guidelines for new construction and alterations in the identified Architectural Design Districts. The heart of Fountain will be built around these Design Districts, with the goal of creating flourishing commercial and retail spaces in these areas.

### Arrival Architectural Design District

Monument signage at the 1-25 interchange should be an attractively and carefully composed to identify Fountain and its many amenities grouped in one sign, to avoid the clutter of multiple smaller street signs.

Vehicle specific retailers, such as gas stations or fast food restaurants that build here need to conform with the architectural character of Fountain. These retailers should incorporate landscaped edges into their design to soften the edges and enhance the arrival experience.



MONUMENT SIGN CLEARLY MARKS ARRIVAL IN FOUNTAIN

SIGN ATTRACTIVELY GROUPS TOWN AMENITIES TO DRAW GUESTS IN



FLASE FRONT TYPE ROOF LINE WITH PARAPET AND DECORATIVE CAP



LANDSCAPED EDGE TO SOFT-EDGE AND ENHANCE ARRIVAL

STOREFRONT DESIGN WITH DETAILED BRICK WORK, AWNINGS, AND LARGE DISPLAY WINDOWS



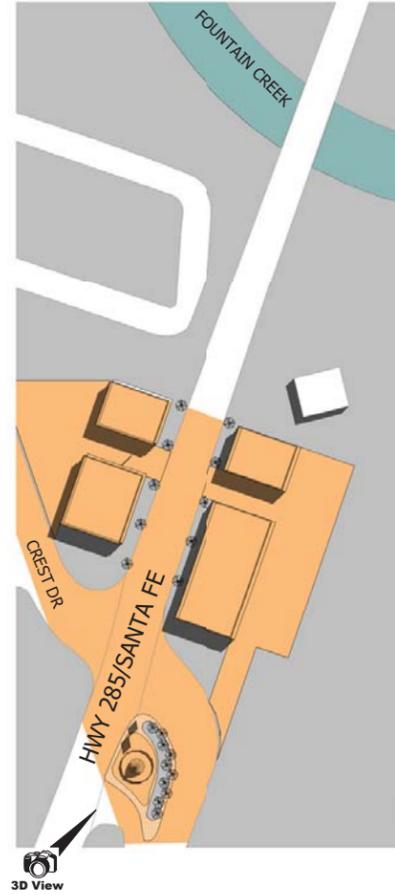
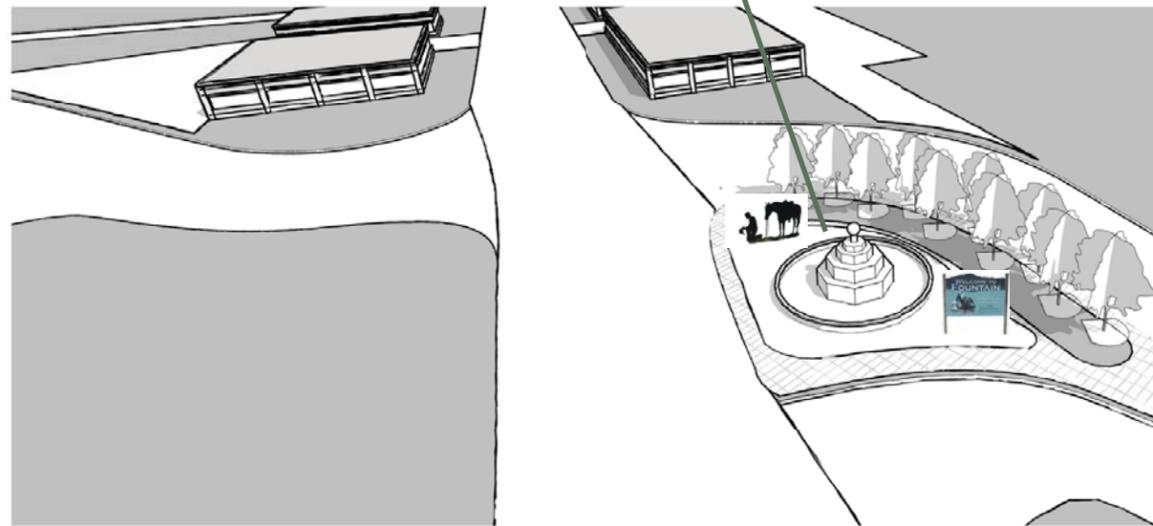
DETAILED BRICK CARRIED OUT TO CAR AWNING

# Gateway Architectural Design District - WELCOME

West of Fountain Creek

The opportunity afforded by the existing "Welcome to Fountain" sign and cowboy silhouette, should be expanded upon in the form of public art that is appropriate to the scale of the available space, express the charter of Fountain, and welcomes everyone.

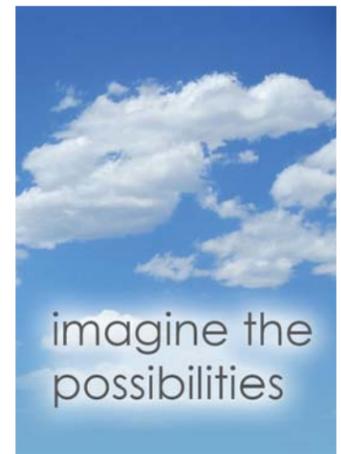
THIS LOCATION IS AN OPPORTUNITY FOR PUBLIC ART THAT EXPRESSES FOUNTAIN AND WELCOMES RESIDENTS AND GUESTS



IDEAS FOR THIS AREA INCLUDE A FOUNTAIN THAT INCORPORATES ART THAT EXPRESSES THE CITY, SUCH AS HORSES, ROCKS AND WILDFLOWERS OR THE AMERICAN FLAG



INCORPORATING THE EXISTING "WELCOME TO FOUNTAIN" SIGN, COWBOY SILHOUETTE AND TREES IS AN IMPORTANT PART OF THIS AREA.



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